



*Expanding college and career access and improving outcomes*

## What is Scoir

Scoir is an online college and career guidance management network designed to expand access and improve outcomes. We provide schools with the tools to strengthen counseling departments so they can spend more time supporting students (and less time on admin), no matter their post-high school plans.

## Features

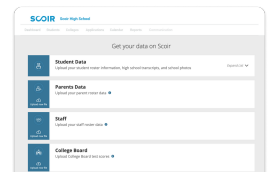
### Students

- ✓ Learn about collegiate opportunities through College Search tailored to interests
- ✓ Explore 4-year, 2-year, technical, and trade schools that match career pathways
- ✓ Match innate attributes to career pathways with PrinciplesYou and Interest Assessments
- ✓ Explore career info like income, education needed, outlook, and similar careers
- ✓ Seamlessly transition from search to discovery to application by using Apply with Scoir
- ✓ Engage with high school counselors and admission reps
- ✓ Request document delivery from counselors and faculty



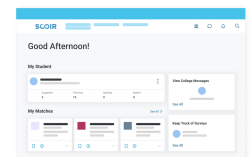
### High Schools and Counselors

- ✓ Track student progress and proactively identify students who may require more support
- ✓ Schedule in-person or virtual college visits
- ✓ Manage the delivery of application-related documents to colleges
- ✓ Report on student engagement, academic achievements, application results, and more
- ✓ Send messages, surveys, and emails
- ✓ Support students with post-high school plans through career and character assessments



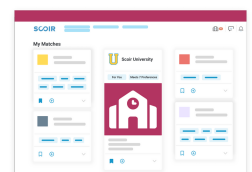
### Families

- ✓ Assess affordability and probability of admission across colleges to reduce college debt
- ✓ Hear directly from colleges you're interested in on relevant information, like financial aid
- ✓ Research schools, view student lists, suggest, and collaborate with student supporters
- ✓ Explore and suggest 2-year, technical, and trade schools with student(s)



### Colleges

- ✓ Receive applications and documents
- ✓ Schedule high school visits
- ✓ Message directly with students and families who indicate interest





## Why are these features important?

A lack of college and career guidance resources coupled with inadequate systems and processes leave students and families ill-equipped to navigate post-high school plans, as evidenced by the following stats:



**27%** of students who enroll in a 4-year institution will transfer to another institution



**19%** of students who begin at a 2-year institution earn a bachelor's degree within 6 years



**18.5%** of high school graduates enroll in 2-year institutions; only 40% earn a diploma in 6 years



**<50%** of high achieving, low-income students apply to any selective college



**43%** of college-bound students undermatch



**44%** of high school graduates enroll in 4-year institutions; just two-thirds earn a diploma in 6 years

## How We're Different

### Student Data Privacy

We've led this charge from the beginning: we protect student PII and do not sell their data. We will never sell or share personal information.

### Pricing

Scoil's Standard College & Career Readiness plan costs \$4.80 per student per year. We also offer a flat 50% discount for students who receive free or reduced lunch.

### Training

We offer a customized implementation plan, live and on-demand trainings, a learning management system, and step-by-step help documentation to ensure your team is comfortable and confident using Scoir.

### Responsive Support

Scoil is simple to use, but when you do have questions, our friendly and knowledgeable Client Success and Support teams are ready to lend a hand.

### District Dashboard

With our District Dashboard, superintendents are equipped with the line of sight they need to benchmark performance and more effectively manage schools.

### Student-Centered Design

Our platform is akin to social media, reducing the learning curve and increasing adoption among students. Our iOS mobile app has a 5-star rating by over 1,800 users.

Curious how Scoir can support your school community? Schedule a walkthrough with us and we'll treat you to a gift card as a thank you for your time!

[Schedule a Walkthrough](#)

# SCOIR



**7.8M+**

docs successfully sent to colleges this academic year



**99%**

of support tickets resolved in 24 hours



**46**

of 50 flagship universities receiving docs



**1800+**

connected colleges



**Slate**

perferred partner



**1.6M+**

students and guardians



**95%**

customer retention rate



**28%**

of Scoir public high schools are Title I



**507**

of the Top 1000 Best College Prep Public Schools

## FAQs

### Is Scoir a secure platform?

As signatory to the [Student Privacy Pledge](#), we're committed to protecting our users and safeguarding the privacy of user data. We will never sell or share personal information.

### How much does Scoir cost?

\$4.80 per student, per year for Scoir's Standard College & Career Readiness plan. That's based on total 9-12 enrollment, regardless of how many students actually use the product. We also offer a flat 50% discount for students who receive free or reduced lunch in your school or district.

### How much effort is involved to set up a new account?

Counselors can access **ASCA-compliant Grades 9-12 College & Career Readiness Curriculum**, on-demand training videos, a learning management system, and step-by-step help documentation. We make every effort to ensure your team is comfortable and confident using Scoir.

Get more answers at [scoir.com/faq](https://scoir.com/faq)